

EDITORIAL CALENDAR FOR 2024

| | | | | SPONSORSHIP AND LEAD GENERATION PROGRAMS | |
|------------------------|-------------|--------------|--|--|---|
| ISSUE DATE | SPACE CLOSE | PUBLISH DATE | FEATURE STORIES | BEST PRACTICES SERIES ADVERTISING SUPPLEMENT | WEBINAR OPPORTUNITY |
| January/February 2024 | 1/19 | 2/1 | <ul style="list-style-type: none"> › State of the Industry Report—A comprehensive look at recent advances in the technologies that make up the speech industry and what users of speech technology can expect from vendors in the coming year. | <ul style="list-style-type: none"> › Annual Reference Guide—Focusing on Topic Centers (Speech Engines, Speech Developer Platforms, Interaction Analytics, Virtual Assistants, Assistive Technology, Voice Biometrics, Conversational AI) › Best Practices articles will mirror the State of the Industry | |
| March/April 2024 | 2/16 | 3/1 | <ul style="list-style-type: none"> › Ethical Considerations in Voice Cloning—How to protect your company and yourself from the rising use of synthetic voices for fraud. › Securing Voice Assistant Data—What can companies do to ensure that users feel safe talking to their voice assistants? | <ul style="list-style-type: none"> › Standards in Voice Cloning › Best Practices in Voice Data Security | <ul style="list-style-type: none"> › Conversational AI and Personalized Experiences (March 12, 2024) |
| May/June 2024 | 4/18 | 5/1 | <ul style="list-style-type: none"> › Market Spotlights—A thorough examination of the major industry verticals that are using speech technologies today, with special attention on their unique needs and how leading vendors are customizing solutions to meet those needs. | <ul style="list-style-type: none"> › Annual Reference Guide—Focusing on Vertical Market Solutions › Best Vertical Market Use Cases | <ul style="list-style-type: none"> › Next-Gen Chat Solutions With Generative AI You Can Trust (June 4, 2024) |
| July/August 2024 | 6/18 | 7/1 | <ul style="list-style-type: none"> › The Analytics Expansion—Analytics can't be limited to contact center phone conversations any more. › Voice Assistants in Mobile Apps—How to embed an AI assistant into your mobile app to improve the user experience. | <ul style="list-style-type: none"> › Best Practices in Analytics › Utilizing Mobile Voice Assistants to Improve UX | |
| September/October 2024 | 8/23 | 9/6 | <ul style="list-style-type: none"> › The Speech Industry Awards | <ul style="list-style-type: none"> › Awards Announcements | <ul style="list-style-type: none"> › Speech Technologies in the Low-Code/No-Code World (September 17, 2024) |
| November/December 2024 | 10/21 | 11/1 | <ul style="list-style-type: none"> › Quantum Computing's Impact on the Speech Technology Market—Before quantum computing can speed up voice processing, it needs to be integrated into speech applications. › Ambient Speech Processing—How to filter out background or unwanted noise to improve speech recognition accuracy. | <ul style="list-style-type: none"> › Best Practices in Ambient Speech Processing | <ul style="list-style-type: none"> › Meeting the Rising Demand for Voice-Based Biometric Systems (December 3, 2024) |

➤ IN EVERY ISSUE:

Features: In-depth articles cover the latest speech and AI strategy trends and technologies.
FYI: News analysis of the most topical speech technology stories.
Editor's Letter: Letter from *Speech Technology* magazine's editor Len Klie.
Columns: Industry experts advise readers on everything from VUI design to evaluating technologies and practices.

➤ EDITORIAL CONTACTS:

Editor: Len Klie
 lklie@infotoday.com
Focus:
 • Editorial Assignments
 • Newsletter Creation
 • Website Management

Managing Editor: Chris Cronis
 ccronis@infotoday.com
Focus:
 • Editorial Production
 • Copyediting

Facebook: [Speech Technology Magazine](#) | Twitter: [@SpeechTech](#) | LinkedIn: [Speech Technology](#)