

ANNUAL REFERENCE GUIDE INCLUDING THE BUYERS GUIDE AND VERTICAL MARKETS SECTIONS

Spring 2018

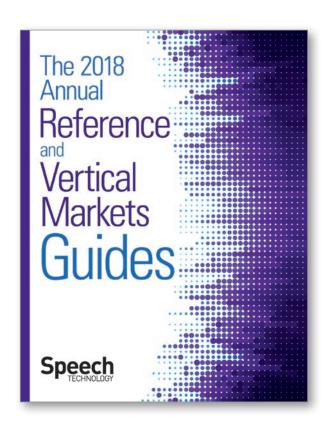
Reservations Due: 12/15/2017 | Copy Due: 1/1/2018 | Mail Date: 1/31/2018

Here's What You Get

- > Unlimited online profile available for 1 year on SpeechTechMag.com for Tier 2 and above.
- > Profile included in the print issue of Speech Technology magazine's Spring edition and as part of the PDF issue promoted for 90 days for download.
- > Full integration with all of our online content: All of your editorial mentions are aggregated into your profile. (Tier 2 profile and above only.)
- > Depending on level of participation—Your logo with a link to your profile is displayed under every article on SpeechTechMag.com where your company is mentioned.
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- Improve your SEO with in-bound links from a quality source.

Promotion & Distribution

- > Reach more than 30,000 Speech Technology magazine print and online readers—great branding exposure.
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- > Promoted on the homepage and under every article that mentions your company.
- Distributed at SpeechTEK, Smart Customer Service, and CRM Evolution conferences taking place April 9–11, 2018, in Washington, D.C.



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ANNUAL REFERENCE GUIDE INCLUDING THE BUYERS GUIDE AND VERTICAL MARKETS SECTIONS (continued)

2 Rates	
Integrated Online Profile (1 Year)	\$1,00
> Link to your social media networks—Twitter, LinkedIn, Facebook accounts.	
> Company statement, products, and services.	
> All editorial mentions of your company are automatically aggregated under your listing.	
> Your logo is served automatically under any article mentioning your company.	
> Choose unlimited Topic Centers and Vertical Markets selections.	
> Five links to your case studies, white papers, archived webcasts, or special landing pages.	
Includes Basic Company Listing in print.	
Tier 1 - Basic Listing - Print Only Option	\$40
> Company name, address, phone, fax, email, and website in printed directory	
> Company listing in only one Topic Center for print versions only	
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Includes Online Profile for 1 year	
> Logo, company name, address, phone, fax, email, website, 100-word corporate description, and/or product description in print version	
> Company listing in unlimited Topic Center categories for both the Buyers Guide and Vertical Markets Guide sections	
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Tier 4 - Full Page White Paper/Case Study Summary Online and Print (Includes 3-month lead-gen program)	\$3,50
Includes Online Profile for 1 year	
> Basic Listing in the alphabetical section of the Guide	
> Logo, graphic (product or screen shot), company name, address, phone, fax, email, website, 750-word white paper summary	
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Updated on 9/12/2017