

# ONLINE LEAD- AND DEMAND-GEN OPPORTUNITIES

## EWEEKLY INDUSTRY NEWS

The eWeekly industry newsletter is distributed each Wednesday with accurate news from across the industry.

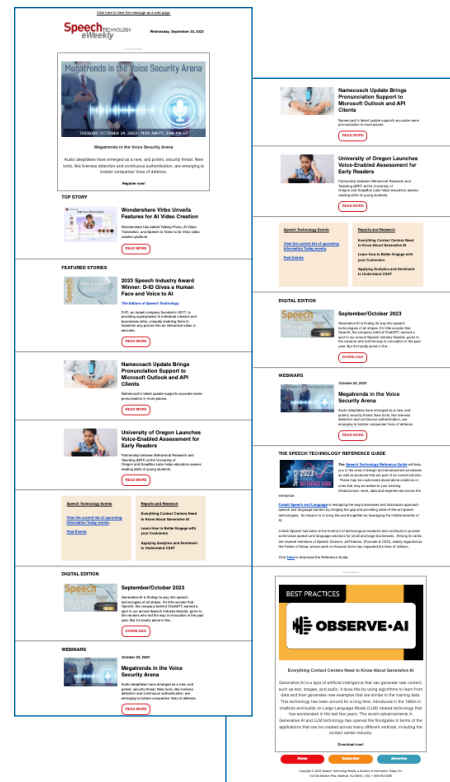
**CIRCULATION:** 7,000 + Opt-in Subscribers **FREQUENCY:** Every Wednesday

### RATES

1 month of sponsorship, top position (4 newsletters in total)	\$800 per month
3 or more months of sponsorship, top position	\$600 per month

### SPONSOR ADVERTISING SPECIFICATIONS:

- Description of 75 words (or less) of text.
- One URL linking back to your site.
- A banner ad in JPEG, GIF, or PNG file format. Banner ads must be smaller than 50k.
- Use eWeekly sponsorships for your product announcements, webinar promotions, and white paper/case study promotions.



## CONTENT SYNDICATION PROGRAM

**These HTML Speech Bulletin-Sponsored Content Mailings** are distributed any day of the week based on availability featuring third-party offers.

**CIRCULATION:** 4,500+ **FREQUENCY:** Weekly

### RATES

1 blast	\$1,400
2 blasts: 1 each week for 2 weeks	\$2,500
4 blasts: 1 each week for 4 weeks	\$4,300

### SPONSOR ADVERTISING SPECIFICATIONS:

- Creative must be 100% complete and ready to be proofed. Special characters, such as copyright, trademark, em- and en-dashes, must be rendered as properly escaped HTML code. We cannot be held responsible if a mailing is compromised due to improperly formatted HTML characters.
- All creatives must be provided a full 3 days in advance.
- Any additional work, beyond standard specifications, by Speech Technology magazine staff is subject to a \$250 design fee.

### PROMOTE THE FOLLOWING:

- White Papers ➤ Case Studies ➤ Product Launches ➤ Webinars ➤ Surveys



**RESERVE YOUR SPACE TODAY!**

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