

ONLINE LEAD- AND DEMAND-GEN OPPORTUNITIES

EWEEKLY INDUSTRY NEWS

The eWeekly industry newsletter is distributed each Wednesday with accurate news from across the industry.

CIRCULATION: 18,300+ **FREQUENCY:** Every Wednesday

RATES

1x	\$600
3x	\$500
6x	\$400

SPONSOR ADVERTISING SPECIFICATIONS:

- Description of 75 words (or less) of text.
- One URL linking back to your site.
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- Banner is featured on the **SpeechTechMag.com** website for the same week, giving you added exposure and impressions.
- Sponsorship is archived by issue date on **SpeechTechMag.com** (all sponsor links remain active).
- Use eWeekly sponsorships to support your presence within the industry and help drive traffic to your site.



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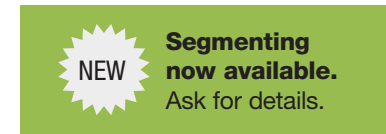
SPONSORED CONTENT MAILINGS

These **HTML Speech Bulletin Sponsored Content Mailings** are distributed each Thursday featuring third-party offers.

CIRCULATION: 13,000+ **FREQUENCY:** Weekly

RATES

1x	\$2500
3x	\$2250
6x	\$2000



SPONSOR ADVERTISING SPECIFICATIONS:

- Creative must be 100% complete and ready to be proofed. Special characters, such as copyright, trademark, em- and en-dashes, must be rendered as properly escaped HTML code. We cannot be held responsible if a broadcast is compromised due to improperly formatted HTML characters.
- All creatives must be provided a full 3 days in advance.
- Any additional work, beyond standard specifications, by *Speech Technology* magazine staff is subject to a \$250 design fee.

PROMOTE THE FOLLOWING:

- White Papers
- Case Studies
- Product Launches
- Webinars
- Surveys

MULTICHANNEL SPONSORED GUEST COMMENTARY PROGRAM

Be a thought leader in your field and promote valuable insights that can affect audience buying power. Sponsored Guest Commentaries will be posted to our homepage at the beginning of the month, included in *Speech Technology eWeekly* newsletters, and featured in one issue of *Speech Technology* magazine (up to 750 words).

RATES

9 months online and 3 issues of publication	\$15,000
6 months online and 2 issues of publication	\$8,000
3 months online and 1 issue of publication	\$3,000

Content may be changed online up to two times per month.