

EDITORIAL CALENDAR FOR 2018

ISSUE DATE	CLOSE DATES	MAIL DATE	FYI VERTICAL MARKET	FEATURE STORIES	BEST PRACTICES SERIES ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE OPPORTUNITY
WINTER (Feb/Mar/Apr)	Editorial Close: 12/19 Space Close: 12/15	1/31	Government	<ul style="list-style-type: none"> › State of the Industry—an update on the latest advances in: <ul style="list-style-type: none"> • Speech engines (text-to-speech/speech recognition/IVR) • Speech developer platforms • Speech analytics • Virtual assistants • Assistive technologies • Voice biometrics 	<ul style="list-style-type: none"> › Annual Reference Guide › AI for the Enterprise › How to Develop Using Speech Recognition APIs › Deep Neural Networks? Please Explain 	<ul style="list-style-type: none"> › Real-Time Speech Analytics and Regulatory Compliance (<i>March 6</i>)
SPRING (May/Jun/Jul)	Editorial Close: 3/22 Space Close: 3/16	5/1	Travel/Hospitality	<ul style="list-style-type: none"> › Building Cross-Platform Conversational Interfaces › Blending Self-Service With Assisted Service › Using Speech for Regulatory Compliance 	<ul style="list-style-type: none"> › Chatbots in Banking › Conversational Systems (NLU and SR) › Trends and Best Practices for Customer Service Applications Using Speech 	<ul style="list-style-type: none"> › Voice Search and the Enterprise (<i>May 22</i>)
SUMMER (Aug/Sep/Oct)	Editorial Close: 6/21 Space Close: 6/15	7/31	Education	<ul style="list-style-type: none"> › Speech Industry Awards <ul style="list-style-type: none"> • Speech Luminaries • Star Performers • Implementation Awards 	<ul style="list-style-type: none"> › Trends in Mobile Voice Search › Trends and Best Practices for Speech in Customer Experience › Hardware Acceleration for Speech 	<ul style="list-style-type: none"> › Speech Technologies and the Digital Landscape (<i>September 11</i>)
FALL (Nov/Dec/Jan)	Editorial Close: 9/21 Space Close: 9/14	10/31	Robotics/Toys	<ul style="list-style-type: none"> › Improving Conversational Virtual Assistants With Natural Language Processing › Extracting User Data (Age, Gender, Emotional State, Language, etc.) From Speech Applications › Embedding Speech Biometrics on Devices 	<ul style="list-style-type: none"> › AI and Advanced Machine Learning › Voice Biometrics and IoT Security 	<ul style="list-style-type: none"> › Data Extraction for Personalization of Services (<i>November 13</i>)

SpeechTEK Conference: April 9–11, 2018, in Washington, D.C.

IN EVERY ISSUE:

- Editor's Letter:** Letter from *Speech Technology* magazine's editor Leonard Klie
- Inside Outsourcing:** Experts from large outsourcing companies share their strategies for speech success.
- Voice Value:** Industry experts evaluate speech technologies and practices.
- Interact:** VUI designers offer advice on improving speech-enabled IVRs.
- Forward Thinking:** Industry experts offer strategy and technology advice.
- FYI:** News analysis of the most topical speech technology stories.
- Features:** In-depth articles cover the latest speech strategy trends and technologies.
- Deployments:** Case studies showcase hard and soft ROI benefits and how they were achieved.

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