

EDITORIAL CALENDAR FOR 2019

ISSUE DATE	CLOSE DATES	MAIL DATE	MARKET SPOTLIGHT	FEATURE STORIES	BEST PRACTICES SERIES ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE OPPORTUNITY
WINTER (Feb/Mar/Apr)	Editorial Contact Date: 11/13 Space Close: 12/14	2/4	Marketing	<ul style="list-style-type: none"> › State of the Industry—an update on the latest advances in: <ul style="list-style-type: none"> • Speech engines (text-to-speech/speech recognition/IVR) • Speech developer platforms • Speech analytics • Virtual assistants • Assistive technologies • Voice biometrics › <i>On the Web: Chatbots for CRM</i> 	<ul style="list-style-type: none"> › Annual Reference Guide › Trends in Globalization, Localization and Translation › Use Cases in Speech for Better Customer Engagement › Best Practices for Speech in Marketing 	<ul style="list-style-type: none"> › New Uses for Speech Analytics (<i>February 5</i>)
SPRING (May/Jun/Jul)	Editorial Contact Date: 2/15 Space Close: 3/15	5/1	Security	<ul style="list-style-type: none"> › The Ethics of AI › Monetizing Speech Applications › The AI Skills Gap › SpeechTech People's Choice Awards › <i>On the Web: Privacy in the Call Center</i> 	<ul style="list-style-type: none"> › Trends in Speech Biometrics › Use Cases in AI and Speech › Best Practices for Speech in Security 	<ul style="list-style-type: none"> › How to Keep Voice Applications Secure (<i>May 21</i>)
SUMMER (Aug/Sep/Oct)	Editorial Contact Date: 5/14 Space Close: 6/14	7/31	Automotive	<ul style="list-style-type: none"> › AI in Academia: Technology on the Horizon › Diagnosing Disease with Speech Analytics › Step-By-Step Chatbot Development › <i>On the Web: Multilingual Speech Tech</i> 	<ul style="list-style-type: none"> › Trends in Deep Learning Algorithms › Use Cases in Speech and Healthcare › Best Practices for Speech in Automotive 	<ul style="list-style-type: none"> › Rethinking Voice in a Digital World (<i>August 27</i>) › NLU, Speech Recognition, TTS, and AI – Part of a Winning Combination in CX (<i>October 29</i>)
FALL (Nov/Dec/Jan)	Editorial Contact Date: 8/16 Space Close: 9/20	10/31	Retail	<ul style="list-style-type: none"> › How Speech Technologies Can Level the Playing Field (Assistive Technology) › AI and the Customer Journey › What Speech Tech Buyers Want › <i>On the Web: AI in the Classroom</i> 	<ul style="list-style-type: none"> › Trends in Chatbot Development › Use Cases in Speech for Assistive Technologies › Best Practices for Speech in Retail 	<ul style="list-style-type: none"> › Why Adopt a Mobile Voice Strategy (<i>December 3</i>)

SpeechTEK Conference: April 29–May 1, 2019, in Washington, D.C.

➤ IN EVERY ISSUE:

Features: In-depth articles cover the latest speech and AI strategy trends and technologies.

Market Spotlight: A deep-dive into how speech and AI are making an impact on individual industries.

Deployments: Case studies showcase hard and soft ROI benefits and how they were achieved.

FYI: News analysis of the most topical speech technology stories.

Editor's Letter: Letter from *Speech Technology* magazine's editor Theresa Cramer.

Columns: Industry experts advise readers on everything from VUI design to evaluating technologies and practices.

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