

EDITORIAL CALENDAR FOR 2017

ISSUE DATE	CLOSE DATES	MAIL DATE	FYI VERTICAL MARKET	FEATURE STORIES	BEST PRACTICES SERIES ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE OPPORTUNITY
SPRING (Feb/Mar/Apr)	Editorial Close: 11/28 Space Close: 12/5	1/31	Financial Services	<ul style="list-style-type: none"> › State of the Industry 	<ul style="list-style-type: none"> › Annual Reference Guide › Best Practices in Voice Biometrics › Top Products to Consider in 2017 › Best Practices in Financial Services 	<ul style="list-style-type: none"> › Speech Technology & the Role It Plays in Big Data (<i>February 14</i>)
SUMMER (May/Jun/Jul)	Editorial Close: 3/3 Space Close: 3/10	4/26	Manufacturing	<ul style="list-style-type: none"> › Fight Robocalling, Spoofing, & Other Fraudulent Deeds › The Intelligent Assistant Landscape › Essential Tools for Voice Interaction Design 	<ul style="list-style-type: none"> › Best Practices in Testing & Monitoring › Best Practices in Artificial Intelligence › Best Practices in Manufacturing 	<ul style="list-style-type: none"> › Using Cognitive Learning for Better Customer Insights & Improved Business Operations (<i>April 11</i>) › Speech & Text Analytics: Providing Visibility Into Your Customer's Journey for Personalized Services (<i>May 16</i>) › Secrets on Optimizing Proactive Engagement Strategies Using Speech (<i>July 18</i>)
FALL (Aug/Sep/Oct)	Editorial Close: 5/19 Space Close: 6/2	7/31	Consumer Electronics	<ul style="list-style-type: none"> › Speech Industry Awards 	<ul style="list-style-type: none"> › Best Practices in Speech Analytics › Best Practices in Consumer Electronics › Best Practices in the Internet of Things 	<ul style="list-style-type: none"> › Telco Solutions Utilizing Speech Technologies (<i>September 12</i>)
WINTER (Nov/Dec/Jan)	Editorial Close: 9/1 Space Close: 9/8	10/31	Healthcare	<ul style="list-style-type: none"> › The Art & Architecture of Focused Prompting › The Future of Conversational User Interfaces › Integrating IVRs With Mobile Devices 	<ul style="list-style-type: none"> › Best Practices in Natural Language Technologies › Best Practices in Speech Technologies for Mobile Devices › Best Practices in Healthcare 	<ul style="list-style-type: none"> › Voice Biometrics – What to Consider Across Different Vertical Applications (<i>November 14</i>)

SpeechTEK Conference: April 24–26, 2017, in Washington, D.C.

➤ IN EVERY ISSUE:

Editor's Letter: Letter from *Speech Technology* magazine's editorial director David Myron
Inside Outsourcing: Experts from large outsourcing companies share their strategies for speech success.
Voice Value: Industry experts evaluate speech technologies and practices.
Interact: VUI designers offer advice on improving speech-enabled IVRs.
Forward Thinking: Industry experts offer strategy and technology advice.
FYI: News analysis of the most topical speech technology stories.
Features: In-depth articles cover the latest speech strategy trends and technologies.
Deployments: Case studies showcase hard and soft ROI benefits and how they were achieved.

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