

EDITORIAL CALENDAR FOR 2013

	Close Dates	Mail Date	FYI Vertical Market	Enterprise Strategy Feature	Customer Strategy Feature	Designers Developers Feature
Spring 2013 <ul style="list-style-type: none"> Annual Reference Guide Outbound IVR Analyzing the Voice of the Customer 	Editorial Close: 11/1/2012 Space Close: 12/14/2012	1/30/2013	Government	The Voice-Enabled Home	Evaluating Speech Tech Designer/Developer Partner Programs	Siri-Like Mobile Virtual Assistants for the Enterprise
Summer 2013 <ul style="list-style-type: none"> Virtual Assistants Cloud Computing and its effect on Speech Speech Analytics 	Editorial Close: 2/1/2013 Space Close: 3/22/2013	5/1/2013		Voice-Based Micro-Blogging	Speech in Healthcare: Preparing for 2014's Electronic Health Records	Cloud-Based Speech Solutions
Fall 2013 <ul style="list-style-type: none"> Cross Channel Experience Mobile Solutions Voice Command and Control 	Editorial Close: 4/1/2013 Space Close: 6/14/2013	7/31/2013	Insurance	Speech Industry Awards		
Winter 2013 <ul style="list-style-type: none"> Speech in Fraud Prevention Automated Outbound IVR Contact Center Solutions 	Editorial Close: 7/1/2013 Space Close: 9/20/2013	10/30/2013	Financial Services	Voice Biometrics Solutions	Live Chat and TTS/ASR	How Can VUI Design Help GUI Design?

SpeechTEK New York: 8/19/2013

➤ IN EVERY ISSUE:

EDITOR'S LETTER

Letter from *Speech Technology* magazine's Editorial Director David Myron.

INSIDE OUTSOURCING

Experts from large outsourcing companies share their strategies for speech success.

VOICE VALUE

Industry experts evaluate speech technologies and practices.

INTERACT

VUI designers offer advice on improving speech-enabled IVRs.

FORWARD THINKING

Industry experts offer strategy and technology advice.

FYI

News analysis of the most topical speech technology stories.

FEATURES

In-depth articles on the latest speech strategy trends and technologies.

DEPLOYMENTS

Case studies showcase hard and soft ROI benefits and how they were achieved.

➤ EDITORIAL CONTACTS:

Editorial Director

David Myron

dmyron@infotoday.com

(212) 251-0608 x109

Twitter: @dmyron

- Editorial Direction
- Editorial Assignments
- Conference Programming
- Webinar Moderator

Managing Editor

Sherri Lerner

slerner@infotoday.com

(212) 251-0608 x108

- Editorial Production
- Copy Editing

News Editor

Leonard Klie

lklie@infotoday.com

(212) 251-0608 x110

- Customer Service/Support
- Contact Centers
- Customer Experience Management

Facebook Speech Technology Magazine • **Twitter** @SpeechTech • **LinkedIn** Speech Technology