

ABOUT SPEECH TECHNOLOGY MEDIA

➤ Editorial Mission:

To be the definitive source of information designed to help organizations design, implement, and deploy speech technologies as an effective and efficient method of interacting with their customers, employees, and partners:

➤ SPEECH TECHNOLOGY MAGAZINE

- › 6 issues per year: January, March, May, July, September, November.
- › Every issue offers in-depth features, deployment stories, and analysis of the most topical speech technology news. Industry experts also offer strategy and technology advice on various topics.
- › Print and digital distribution to more than 14,000 qualified readers and offered digitally to SpeechTechMag.com's online users.
- › Distribution at key industry events.
- › Readership is heavily weighted with C-level executives, presidents, owners, and industry leaders in key markets.
- › An updated industry directory.

➤ SPEECHTECHMAG.COM

- › On-site advertising banners, white paper postings, and buyer's guide.
- › Industry newsletters and sponsored email blasts.
- › Web Events and Roundtables.

➤ SPEECHTEK CONFERENCE & EXHIBITION

- › Premier speech industry event.
- › Multiple sponsorship opportunities.
- › Co-located with CRM Evolution

AWARDS

Quality Editorial Content Speech Technology magazine awards

APEX:

How-To Series Writing "Implementation Strategies" (Jan/Feb 2009)
 Design & Layout "Remember Me" Feature (July/August 2009)

Award: National Bronze

Category: Opening Page/Spread-Computer

Article: "I'm Sorry, Dave"

Designer: Laura Hegyi

Issue: March/April 2009

ASBPE:

Award: Northeast Gold
Category: Technical Article
Article: "Multichannel Monster"
Author: Leonard Klie
Issue: March/April 2009



EDDIE AWARDS:

B-to-B Technology/Computing/Telecom, Single Article
Gold Winner: Speech Technology "The 2008 Market Leaders" Information Today, September 2008

Award: Northeast Silver
Category: Special Section
Article: "Market Leaders"
Author: Speech Tech Staff
Issue: September 2009



OZZIE AWARDS:

Best Use of Digital Imagery, B-to-B
Silver Winner: Speech Technology "I'm Sorry, Dave, I'm Afraid I Can't Do That" Information Today, March 2009

Award: Northeast Silver
Category: How-To Article
Article: "Implementation Strategies"
Author: Speech Tech Staff
Issue: January/February 2009



Award: Northeast Silver
Category: Feature Article-Design
Article: "Remember Me"
Designer: Laura Hegyi
Issue: July/August 2009



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