

Digital *Speech Technology* magazine – THE PREMIER SPONSORSHIP OPPORTUNITY

Speech Technology magazine has an exclusive, unique, and powerful way for you to indelibly align your company with our magazine's brand.

Leverage Our Brand and Generate Leads

The exclusive sponsor of digital *Speech Technology* magazine will enjoy many tangible, lead-generating benefits. But, the real value of this partnership is the positive effect this sponsorship will have on elevating the perception of your company as a leader in the speech technology market space.

Massive Market Exposure

Specifically, as the exclusive sponsor of digital *Speech Technology* magazine, your company will receive:

- **Exclusive Email Invitation** – Acknowledgment as the exclusive sponsor in an email invitation we will send to more than 10,000 of our magazine and newsletter subscribers promoting the issue.
- **Newsletter Exposure** – Digital *Speech Technology* magazine will be promoted in every issue of *Speech Technology* magazine's *eWeekly* newsletter during the entire month of publication with a total distribution of approximately 40,000. The sponsor will be recognized with a clickable logo and 75 words under the "spinning icon."

- **SpeechTechMag.com Exposure** – Promotion on run-of-site left-hand side tool bar of SpeechTechMag.com for the entire issue month with 25,000 unique visitors.
- **Digital Speech Technology Magazine Exposure** – Logo and 75-word description in the text box opposite the digital magazine cover within the browser window.
- **Digital Speech Technology Magazine Exposure** – A "sponsored by" button right on the tool bar of the digital magazine's browser.

DIGITAL RATES

1X	\$1,000 gross
3X	\$950 gross
6X	\$900 gross
9X	\$850 gross

Upgrade to Flash, streaming audio, or video for \$750.

