

In Every Issue

COLUMNS

Editor's Letter

Letter from *Speech Technology* magazine's editorial director David Myron

Voice Value

Industry experts evaluate speech technologies and practices

Interact

VUI designers offer advice on improving speech-enabled IVRs

View From AVIOS/ Industry View

AVIOS and Moshe Yudkowsky weigh in on industry trends and technologies

Forward Thinking

Industry experts offer strategy and technology advice

SECTIONS

FYI

Analysis of the most topical speech technology news

Features

In-depth feature stories covering the latest trends in speech strategies and technologies for successful deployments

Speech Solutions

Each month we identify a common business problem and offer three technology solutions

Deployments

Case studies and success stories showcasing recent hard and soft ROI benefits and how they were achieved

Great Advertising Opportunities

Get your name in front of the customer:

Executive Focus
Positioning Papers
Companies to Call

Contact your Integrated Marketing Manager for more information on these opportunities.

Month	Ad Close	FYI Vertical Market	Business Leaders Feature	Designers/ Developers Feature	Applications Feature
Jan/Feb	13–Nov	Telecom	SPEECH OUTLOOK 2010	SPEECH OUTLOOK 2010	SPEECH OUTLOOK 2010
Mar/April	15–Jan	Nonprofits	Speech Security & Hosting	Mobile Voice Search	Vendor Deep Dive
May/June	19–Mar	Travel and Transportation	Speech in Europe: TRANSLATION/LOCALIZATION	Speech in Europe: Smaller/Emerging Markets	Speech in Europe: MULTIMODALITY
Jul/Aug	14–May	Hospitality	Awards Issue	Awards Issue	Awards Issue
Sept/Oct	16–July	Education	VUI Design With Customer Focus Groups	Outbound IVR	Interactive Voice and Video Response (IVVR)
Nov/Dec	17–Sept	Assistive Technologies for the Disabled	Vertical Market Feature: Entertainment/Videogaming	Performance Metrics and KPI	New Speech-Enabled Toys

Month	Ad Close	Best Practices Series	Buyers Guides	Speech Solutions	Events
		<i>Advertising Opportunity</i>	<i>Advertising Opportunity</i>		
Jan/Feb	13–Nov	Outbound IVR; In a Down Economy, Speech Gives You a Good ROI in the Contact Center	The Annual Reference Guide		
Mar/April	15–Jan	How Do Your Customers Stay in Touch With You in a Mobile World; Put your IVR systems to the test! The importance of testing, tuning, and tools; verifying your customers identity—how this can save you money			
May/June	19–Mar	Contact Center Business Applications Utilizing Speech Technology; Translation and Localization; Keeping Your Workforce Mobile Without Sacrificing Data			Bonus Distribution at SpeechTEK Europe
Jul/Aug	14–May	Business Personas: How the Right Synthetic Agent Can Work for You; Developer: "How To" Series			Bonus Distribution at SpeechTEK NY
Sept/Oct	16–July	Increasing Call Center Efficiency With Speech Analytics; Voice Picking Solutions			
Nov/Dec	17–Sept	Cloud Computing—Hosting Speech Solutions; Haven't Implemented Speech? What's Holding You Back? 10 Tips to Deployment			

The editorial calendar is subject to change. For general editorial inquiries, call (212) 251-0608 x101. To receive *Speech Technology* magazine's monthly editorial preview email for updated story information, deadlines, and writers' contact information, email David Myron at dmyron@infotoday.com.

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