

# Sound Off About Your Best Products!

## CLASSIFIEDS

Word count: 220

### Speech Technology magazine

**Speech**  
TECHNOLOGY  
magazine

Information Today, Inc.  
143 Old Marlton Pike  
Medford, NJ 08055  
(609) 654 6266; [www.infotoday.com](http://www.infotoday.com)

*Speech Technology magazine* is recognized worldwide as the leading source of information on the products and technologies affecting the speech technology industry. The bimonthly trade publication delivers essential news to end users of the technology, value added resellers, integrators, developers, investors, and other professionals. It is the only magazine strictly dedicated to providing comprehensive and independent coverage of information affecting the buyers, builders, and users of speech technology.

A multiple award-winning writer and editor, David Myron brings more than a decade of business and technology writing experience to CRM and Speech Technology magazines and their associated products. His articles have appeared in magazines from leading media publishers, including CMP Media, Forbes, Freedom Communications, Primedia, and Ziff Davis. David's work has been cited in various business strategy books, including *Best Face Forward: Why Companies Must Improve Their Service Interfaces with Customers* (Harvard Business School Press), *Return On Customer: Creating Maximum Value From Your Scarcest Resource* (Doubleday), and *What Women Really Want: How American Women Are Quietly Erasing Political, Racial, Class, and Religious Lines to Change the Way We Live* (Simon & Schuster).

Subscription in the U.S. is free to qualified subscribers who complete an online subscription application form at [www.speechtechmag.com/subscribe](http://www.speechtechmag.com/subscribe).

Word count: 50

### SpeechTEK 2010

Join us at SpeechTEK 2010 to explore the rapidly expanding opportunities for speech technology as a vital part of today's multimodal and cross-channel world. We welcome proposals from organizations deploying speech, researchers, designers, developers, and providers. **Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055; (609) 654 6266; [www.speechtek.com/2010](http://www.speechtek.com/2010).**

### SpeechTEK Europe 2010

Following the overwhelming success of the SpeechTEK event in the US, **SpeechTEK Europe** launches in London on 26 & 27 May 2010 with two days of conference sessions, keynotes and case studies plus an exhibit hall showcasing vendors. **Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055; (609) 654 6266; [www.speechtek.com/europe2010](http://www.speechtek.com/europe2010).**

Word count: 125

### *Boardwalk Empire: The Birth, High Times, and Corruption of Atlantic City*

Atlantic City has always been a town dedicated to the fast buck, and this **wide-reaching history** offers a riveting account of its past 100 years—from the city's heyday as a Prohibition-era mecca of lawlessness to its rebirth as a legitimate casino resort in the modern era. A colorful cast of characters populates this stranger-than-fiction account of corrupt politics and the toxic power structure that grew out of guile, finesse, and extortion. Atlantic City's shadowy past—through its rise, fall, and rebirth—is given new light in this revealing study of legislative abuse and organized crime.

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### *The Ecological Pine Barrens of New Jersey*

**Howard P. Boyd** presents a fascinating study of the natural forces that created this **unique ecosystem** and a timely review of human development in the region. Boyd delves into distinctive abiotic factors, emphasizing their interrelationships. He lists hundreds of species of Pinelands flora and fauna, surveys threatened and endangered species, explores man's industrial and agricultural industries and their impacts, and offers an important discussion of the dangers current human activity presents to the survival of the ecosystem. Howard Boyd's passion for the Pine Barrens has never been more evident than in this exploration of the vast ecological area with which his name has become enduringly linked. 240 pp/ \$19.95.

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### CRM Evolution 2010

The editors of *CRM* magazine are inviting prospective speakers to submit proposals for **CRM Evolution 2010** at the New York Marriott Marquis (August 2-4, 2010). Consultants, analysts, and CRM customer companies are encouraged to pitch speaking proposals. **Information Today, Inc., 143 Old Marlton Pike, Medford, NJ 08055; (609) 654 6266; [www.destination-crm.com/conferences/2010](http://www.destination-crm.com/conferences/2010).**

### Search Engine Meeting 2010

**Information Today, Inc.** is pleased to announce that it has acquired the Search Engine Meeting from Infonortics Ltd of Tetbury, U.K. This year's Search Engine Meeting will be held in Boston, April 25-27. **For details go to [www.searchenginemeeting.net](http://www.searchenginemeeting.net) or Marydee Ojala at [marydee@xmission.com](mailto:marydee@xmission.com).**