# EWEekly Industry News

The eWeekly industry newsletter is distributed each Wednesday with accurate news from across the industry.

**Circulation:** 7,500 + Opt-in Subscribers  
**Frequency:** Every Wednesday

### Rates

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 month of sponsorship, top position (4 newsletters in total)</td>
<td>$800 per month</td>
</tr>
<tr>
<td>3 or more months of sponsorship, top position</td>
<td>$600 per month</td>
</tr>
</tbody>
</table>

### Sponsor Advertising Specifications:

- Description of 75 words (or less) of text.
- One URL linking back to your site.
- A banner ad in JPEG, GIF, or PNG file format. Banner ads must be smaller than 50k.
- Use eWeekly sponsorships for your product announcements, webinar promotions, and white paper/case study promotions.

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# Content Syndication Program

These HTML Speech Bulletin-Sponsored Content Mailings are distributed any day of the week based on availability featuring third-party offers.

**Circulation:** 5,000+  
**Frequency:** Weekly

### Rates

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>1 blast</td>
<td>$1,400</td>
</tr>
<tr>
<td>2 blasts: 1 each week for 2 weeks</td>
<td>$2,500</td>
</tr>
<tr>
<td>4 blasts: 1 each week for 4 weeks</td>
<td>$4,300</td>
</tr>
</tbody>
</table>

### Sponsor Advertising Specifications:

- Creative must be 100% complete and ready to be proofed. Special characters, such as copyright, trademark, em- and en-dashes, must be rendered as properly escaped HTML code. We cannot be held responsible if a mailing is compromised due to improperly formatted HTML characters.
- All creatives must be provided a full 3 days in advance.
- Any additional work, beyond standard specifications, by Speech Technology magazine staff is subject to a $250 design fee.

**Promote the Following:**

- White Papers
- Case Studies
- Product Launches
- Webinars
- Surveys

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**Reserve Your Space Today!**

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