ONLINE LEAD- AND DEMAND-GEN OPPORTUNITIES

**EWEekly Industry News**
The eWeekly industry newsletter is distributed each Wednesday with accurate news from across the industry.

**CIRCULATION:** 7,000 + Opt-in Subscribers  
**FREQUENCY:** Every Wednesday

| RATES |  
| --- | --- |  
| 1 month of sponsorship, top position (4 newsletters in total) | $800 per month |  
| 3 or more months of sponsorship, top position | $600 per month |  

**SPONSOR ADVERTISING SPECIFICATIONS:**

▷ Description of 75 words (or less) of text.

▷ One URL linking back to your site.

▷ A banner ad in JPEG, GIF, or PNG file format. Banner ads must be smaller than 50k.

▷ Use eWeekly sponsorships for your product announcements, webinar promotions, and white paper/case study promotions.

**CONTENT SYNDICATION PROGRAM**
These HTML Speech Bulletin-Sponsored Content Mailings are distributed any day of the week based on availability featuring third-party offers.

**CIRCULATION:** 4,500+  
**FREQUENCY:** Weekly

| RATES |  
| --- | --- |  
| 1 blast | $1,400 |  
| 2 blasts: 1 each week for 2 weeks | $2,500 |  
| 4 blasts: 1 each week for 4 weeks | $4,300 |  

**SPONSOR ADVERTISING SPECIFICATIONS:**

▷ Creative must be 100% complete and ready to be proofed. Special characters, such as copyright, trademark, em- and en-dashes, must be rendered as properly escaped HTML code. We cannot be held responsible if a mailing is compromised due to improperly formatted HTML characters.

▷ All creatives must be provided a full 3 days in advance.

▷ Any additional work, beyond standard specifications, by Speech Technology magazine staff is subject to a $250 design fee.

**PROMOTE THE FOLLOWING:**

▷ White Papers  
▷ Case Studies  
▷ Product Launches  
▷ Webinars  
▷ Surveys

**RESERVE YOUR SPACE TODAY!**
La Shawn Fugate, Publisher  
(859) 278-2223, ext. 104  
Email: lashawn@infotoday.com