## EDITORIAL CALENDAR FOR 2020

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<th>ISSUE DATE</th>
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<th>MARKET SPOTLIGHT</th>
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| WINTER (Feb/Mar/Apr) | Editorial Contact Date: 11/11  
Space Close: 12/13 | 1/29 | Call Center | › State of the Industry—an update on the latest advances in:  
• Speech engines (text to speech/speech recognition/IVR)  
• Speech developer platforms  
• Speech analytics  
• Virtual assistants  
• Assistive technologies  
• Voice biometrics | › Annual Reference Guide  
› Best Practices in Improving Contact Centers With AI  
› Top Trends in Speech Technology for 2020  
› Speech Use Cases in VR/AR | > The Future of Speech Technology, An Executive Briefing (March 10) |
| SPRING (May/Jun/Jul) | Editorial Contact Date: 2/13  
Space Close: 3/13 | 4/29 | Consumer Electronics | › Bias in AI Systems: Causes and Solutions  
› RPA and Customer Interactions  
› Voice-Based Shopping: Everything Retailers Need to Know  
› SpeechTech People’s Choice Awards | › Trends in How RPA Is Changing Customer Interactions  
› Best Practices on Capitalizing on Voice-Based Ad Revenue  
› How to Design for AI  
› Use Cases in Speech for IoT and Consumer Electronics | > Customer Service and Conversational AI in the “Always-On” Era (June 16) |
| SUMMER (Aug/Sep/Oct) | Editorial Contact Date: 5/12  
Space Close: 6/12 | 7/29 | Assistive Technology | › Can You Sue a Robot?  
› IVAs in the Office: Changing the Way We Do Business  
› Lost in Translation: Perfecting Multilingual Speech Tech | › Trends in Effectively Integrating Intelligent Assistants Into Existing Processes  
› Use Cases in Assistive Technology  
› Voice and the Future of Customer Experience  
› Best Practices in Using Translation/Globalization to Excel in Customer Experiences | > Merging Voice With Visual Displays (September 22) |
| FALL (Nov/Dec/Jan) | Editorial Contact Date: 8/14  
Space Close: 9/18 | 10/29 | Financial Services | › AI in the Classroom  
› Voice Search in the Enterprise  
› The Regulatory Landscape for Data-Driven Voice Solutions | › Best Practices in Utilizing Voice Search in the Enterprise  
› Use Cases in Speech in Finance  
› Trends in Securing Voice Assistant Technology | > AI and the Power of Speech Analytics (December 8) |

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### IN EVERY ISSUE:

- **Features:** In-depth articles cover the latest speech and AI strategy trends and technologies.
- **Market Spotlight:** A deep-dive into how speech and AI are making an impact on individual industries.
- **Deployments:** Case studies showcase hard and soft ROI benefits and how they were achieved.
- **FYI:** News analysis of the most topical speech technology stories.
- **Editor’s Letter:** Letter from Speech Technology magazine’s editor Theresa Cramer.
- **Columns:** Industry experts advise readers on everything from VUI design to evaluating technologies and practices.

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