

## EDITORIAL CALENDAR FOR 2020

ISSUE DATE	CLOSE DATES	MAIL DATE	MARKET SPOTLIGHT	FEATURE STORIES	SPONSORSHIP AND LEAD GENERATION PROGRAMS	
					BEST PRACTICES SERIES ADVERTISING SUPPLEMENT	WEBINAR ROUNDTABLE OPPORTUNITY
<b>WINTER</b> (Feb/Mar/Apr)	Editorial Contact Date: 11/11 Space Close: 12/13	1/29	Call Center	<ul style="list-style-type: none"> <li>› State of the Industry—an update on the latest advances in:               <ul style="list-style-type: none"> <li>• Speech engines (text to speech/speech recognition/IVR)</li> <li>• Speech developer platforms • Speech analytics</li> <li>• Virtual assistants • Assistive technologies • Voice biometrics</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>› <b>Annual Reference Guide</b></li> <li>› Best Practices in Improving Contact Centers With AI</li> <li>› Top Trends in Speech Technology for 2020</li> <li>› Speech Use Cases in VR/AR</li> </ul>	<ul style="list-style-type: none"> <li>› The Future of Speech Technology, An Executive Briefing (March 10)</li> </ul>
<b>SPRING</b> (May/Jun/Jul)	Editorial Contact Date: 2/13 Space Close: 3/13	4/29	Consumer Electronics	<ul style="list-style-type: none"> <li>› Bias in AI Systems: Causes and Solutions</li> <li>› RPA and Customer Interactions</li> <li>› Voice-Based Shopping: Everything Retailers Need to Know</li> <li>› SpeechTech People's Choice Awards</li> </ul>	<ul style="list-style-type: none"> <li>› Trends in How RPA Is Changing Customer Interactions</li> <li>› Best Practices on Capitalizing on Voice-Based Ad Revenue</li> <li>› How to Design for AI</li> <li>› Use Cases in Speech for IoT and Consumer Electronics</li> </ul>	<ul style="list-style-type: none"> <li>› Customer Service and Conversational AI in the "Always-On" Era (June 16)</li> </ul>
<b>SUMMER</b> (Aug/Sep/Oct)	Editorial Contact Date: 5/12 Space Close: 6/12	7/29	Assistive Technology	<ul style="list-style-type: none"> <li>› Can You Sue a Robot?</li> <li>› IVAs in the Office: Changing the Way We Do Business</li> <li>› Lost in Translation: Perfecting Multilingual Speech Tech</li> </ul>	<ul style="list-style-type: none"> <li>› Trends in Effectively Integrating Intelligent Assistants Into Existing Processes</li> <li>› Use Cases in Assistive Technology</li> <li>› Voice and the Future of Customer Experience</li> <li>› Best Practices in Using Translation/Globalization to Excel in Customer Experiences</li> </ul>	<ul style="list-style-type: none"> <li>› Merging Voice With Visual Displays (September 22)</li> </ul>
<b>FALL</b> (Nov/Dec/Jan)	Editorial Contact Date: 8/14 Space Close: 9/18	10/29	Financial Services	<ul style="list-style-type: none"> <li>› AI in the Classroom</li> <li>› Voice Search in the Enterprise</li> <li>› The Regulatory Landscape for Data-Driven Voice Solutions</li> </ul>	<ul style="list-style-type: none"> <li>› Best Practices in Utilizing Voice Search in the Enterprise</li> <li>› Use Cases in Speech in Finance</li> <li>› Trends in Securing Voice Assistant Technology</li> </ul>	<ul style="list-style-type: none"> <li>› AI and the Power of Speech Analytics (December 8)</li> </ul>

**SpeechTEK Conference: April 27–29, 2020, in Washington, D.C.**

### ➤ IN EVERY ISSUE:

- Features:** In-depth articles cover the latest speech and AI strategy trends and technologies.
- Market Spotlight:** A deep-dive into how speech and AI are making an impact on individual industries.
- Deployments:** Case studies showcase hard and soft ROI benefits and how they were achieved.
- FYI:** News analysis of the most topical speech technology stories.
- Editor's Letter:** Letter from *Speech Technology* magazine's editor Theresa Cramer.
- Columns:** Industry experts advise readers on everything from VUI design to evaluating technologies and practices.

### ➤ EDITORIAL CONTACTS:

**Editor**  
**Theresa Cramer**  
 theresa.cramer@infotoday.com  
*Focus:*

- Editorial Assignments
- Newsletter Creation
- Website Management

**Managing Editor**  
**Chris Cronis**  
 ccronis@infotoday.com  
*Focus:*

- Editorial Production
- Copyediting

Facebook: [Speech Technology Magazine](#) | Twitter: [@SpeechTech](#) | LinkedIn: [Speech Technology](#)